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TO ALL MEMBERS

CFO of the Future Intensive Workshop 2012

We are pleased to inform you that The Malaysian Institute of Certified Public Accountants (MICPA) in collaboration with The Institute of Chartered Accountants in Australia (ICAA), will be organising a workshop for both existing and aspiring CFOs, **"CFO of the Future Intensive Workshop 2012"** on **July 16 & 17, 2012 at the Renaissance Kuala Lumpur Hotel.**

The Presenter, Mr John Petty will help the participants to gain an insight into the strategic skills and mindset of a CFO needs to drive business growth in 2012. This condensed intensive format is designed to provide maximum impact while reducing your time out of office.

Specially designed for aspiring and existing CFOs, this two-day workshop will give you the practical tools and techniques to guide your organisation's strategic direction to achieve a leading competitive advantage.

- Explore the latest strategic planning and management tools and techniques
- Examine best practices in revenue and cost management, sustainability management and forecasting
- Refine your existing budgeting and management control systems
- Consider business performance metrics and reporting
- Learn new approaches to risk management

The ICAA has conducted this Workshop in Australian territories to a very positive response, leading to its inclusion in the MICPA training programme line-up.

Please click to view the brochure for the CFO of the Future Intensive Workshop:
<http://micpa.com.my/micpamember/document/CFO-072012.pdf>

For further details, please contact MICPA, Education & Training Department at 03-2698 9622

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