

# Council Member Candidate CVs for 2015 AGM



My Request for Your Vote for Member of CTIM Council

It has been my pleasure to serve you as a Council Member since 2009.

In the past 5 years, I have together with the other members in the Council strived to raise the professional status of Tax Agents. I am now seeking your support for re-election as a Council Member to continue to serve our members and elevate the recognition of the Tax Professionals in the country.

#### My profile

I am the Head of Tax of Grant Thornton Malaysia. With 27 years of experience in Malaysian taxation, I have been involved in professional services for various industries ranging from small to multinational companies with specialisation in the areas of tax audit and investigation, cross border taxation, transfer pricing and corporate restructuring.

I was previously the Chairman of the Education Committee in my initial year as a Council Member and currently hold the position as the Chairman of the CPD Committee which is a significant revenue contributor to the Institute. The CPD Committee organises various trainings and seminars to enhance the knowledge of its members. In years 2014/2015, we contributed greatly to the awareness and implementation of GST by organising a series of GST tax agent training courses throughout the country. Apart from being a significant revenue contributor, CPD Committee has also raised the profile of CTIM as a forerunner in the dissemination of GST knowledge to both accounting / tax professions and the public at large. It was indeed a remarkable year for CTIM.

In addition, I hold the post of the Head of the Compliance and Operation Working Group of the Technical Committee of CTIM, and I am also a member of FRS Joint Working Group.

I have thus far, devoted my time and attention to the working committee of CTIM and have declined many other appointments. I am ready to continue to contribute my professional knowledge, experience and time to actively promote for the brighter future of our profession should I be re-elected as a member of the Institute's Council.

#### Manifesto

I reckon more are be done for CTIM members. Members in Practice or in Commerce and Industry, members young and senior; all are in need for proactive care and action.

I seek your recognition and precious vote for my re-election to the Council of the Chartered Tax Institute of Malaysia. I shall continue to actively and positively commit to tangibly benefit our members.

Thank you.

## **K.SANDRA SEGARAN**



K.SANDRA SEGARAN is currently a Tax Advisor in Petronas. Prior to joining Petronas, he was an Executive Director in a Big-4 accounting firm where he served 8 years, including a stint of 3 years as head of International Tax in the Malaysian practice. He started his career in Taxation in the Inland Revenue Board, where he served 22 years. Segaran's 32-year tax experience covers a wide range of industries and legislation relating to all matters of Malaysian Taxation. He joined CTIM in 1995 and is a council member since 2011. In addition to serving in various subcommittees of CTIM he also heads the Editorial Committee and serves as editor of Tax Guardian in recent years. He is also a regular speaker in CTIM and public seminars in Malaysia on various tax topics.He holds a degree in Economics (Business Administration), Bachelor of Jurisprudence (Hons) and MBA (Accountancy) from University Malaya.

### CHONG KEAN HUAT CA(M), FCTIM, CTP, CPA(M), B.Acc (Hons), MBA (UK) Current Position: Chartered Tax Practitioner / Chartered Accountant



#### **Education and Professional Memberships**

- Fellow Member of Chartered Tax Institute of Malaysia ("CTIM")
- Member of MICPA
- Member of Malaysian Institute of Accountants ("MIA")
- Bachelor of Accountancy (Hons) UPM
- Master in Business Administration (Univ. of Wales, UK)

#### **Expertise Summary**

Currently, I am serving as a Co-opted Member in the Public Practice Committee ("PPC") and Education Committee of CTIM. We have carried out activities such as promoting CTIM at the Star Education Fair in Jan 2015 to potential students for them to take up the CTIM Professional Examination, Career Talks at certain Colleges/Universities and on-going activities such as formulating "Recommended Tax Agent Fee Guideline" and "Tax Practice Manual".

I sincerely hope you can support my candidacy and I shall ensure that we continue with the above activities and complete them in time as I live by the motto "Accomplish or Do Not Begin". The above activities such as the Tax Practice Manual and Recommended Fees for Tax Agents are very important for the Small and Medium Practitioners like us. I shall also suggest that CTIM be more online savvy and members can get in touch with CTIM easily through the web.

I started my career in Price Waterhouse (now known as PricewaterhouseCoopers) in 1995 and upon obtaining the Tax and Audit license, commenced my own practice under Messrs. K.H. Chong & Co. in 2001 up to present. I have over 19 years of experience in providing Tax services to clients ranging from small and medium sized companies ("SMEs"), multinational companies, as well as Public Listed Companies ("PLCs") involved in trading, manufacturing, education, development, construction, hotels, hospitality and services industries. We have successfully assisted clients in obtaining tax incentives from MIDA/MITI, MSC status, Reinvestment Allowance, tax audit and investigation cases.

I am also an approved GST Tax Agent under S170 of the GST Act 2014. I have given GST talks to the Malaysian lawyers through the Malaysian Bar and Johore Bar, to the Public via Corporate Networking Malaysia CEO Series, and conducted GST workshops for business owners and their employees. My firm is actively involved in providing GST implementation work for Companies ranging from SMEs to PLCs.

For over 10 years, I was engaged in academic development by part-time lecturing "Advanced Malaysian Taxation" for undergraduates of an Australian and Malaysian universities.

I am confident that I will provide value to the CTIM Council and be able to continue to serve the interest of our members. I look forward to your support. Thank you.



#### **Current Position and Professions**

- Executive Director of Reanda International Network and the Chairman of its International Tax Panel
- Practising Auditor of Malaysia, Ministry of Finance
- · Licensed GST and Tax Agent of Malaysia, Ministry of Finance

#### **Professional Membership**

- Chartered Accountant, Malaysian Institute of Accountants
- Associate Member, Chartered Tax Institute of Malaysia
- Associate Member, The Chartered Institute of Management Accountants of UK
- CPA Australia

Mr Koong has been actively involved in various commerce and community services.

#### He is currently:

- National Council Member of the Associated Chinese Chambers of Commerce and Industry of Malaysia (ACCCIM);
- b. Chairman of ACCCIM Small and Medium Enterprises (SMEs);
- c. Chairman of ACCCIM Taxation Task Force;
- d. Vice President of the Federation of Hakka Association of Malaysia;
- e. Audit Committee Member of SME Corp, Ministry of International Trade and Industry of Malaysia;
- f. ACCCIM Representative to GST Implementation Working Committee, Ministry of Finance;
- g. ACCCIM Representative to GST Technical Committee, Royal Malaysian Customs;
- h. Advisory Board Member of Secretariat for the Advancement of Malaysian Entrepreneurs (SAME), Prime Minister's Department.

Mr Koong is an Independent Director of the companies listed on the Stock Exchange of Malaysia as below:

- a. Oversea Enterprise Berhad; and
- b. Ideal Jacobs (M) Corporation Berhad
  - Mr. Koong is regular moderator and commentator of GST forums and roundtable discussions by Trade Associations.
  - He is the Judge of "the Star Outstanding Awards, SOBA and "Sin Chew Business Excellence Awards 2014", of which both awards are organized by Malaysian prominent newspaper in English and Chinese respectively.
  - He is the Chief of Selection Panel of Sin Chew Education Fund.

#### Author of Taxation Books

Mr. Koong is the author of taxation books :

- a. "Be taxwise, Be rich!" 2012
- b. "Be taxwise, Be rich!" 2013
- c. "New Age GST!" 2014
- d. "New Age GST-Simplified Version" 2014
- e. "Old Master Q and GST!" 2015

#### Awards

- 2011 the World Top 10 Outstanding Overseas Chinese of Guangdong Origin" at the 6th Conference of the World Guangdong Community Federation held in Bangkok, Thailand;
- Ahli Setia Negeri Sembilan ("ANS") by His Royal Highness Yang Dipertuan Besar of Negeri Sembilan, Malaysia in 2005;
- Honorable Major of RELA in 2011;
- Justice of Peace ("JP") by Yang di-Pertua Negeri Melaka, Malaysia in 2012.

#### My Mission

As the Chairman of the Associated Chinese Chambers of Commerce and Industries of Malaysia (ACCCIM)'s SMEs Committee, I am proud to present to CTIM:

- My collective SMEs' tax and business issues with my in depth understanding of SMEs.
- My hands-on experiences gained through working as ACCCIM's representative to MOF and
- Customs GST Implementation and Technical Committee.
- To assist CTIM to act as the bridge between the Small and Medium Practitioners (SMP) and SMEs in order to be a boutique tax consulting firm to SMEs.

#### I am set to assist CTIM to help our valued members to achieve more!



#### **Education/Qualification**

- Member of the Chartered Tax Institute of Malaysia ("CTIM")
- Fellow Chartered Accountant of the Institute of Chartered Accountants in England & Wales ("ICAEW")
- Member of the Malaysian Institute of Accountants ("MIA")
- Member of the Malaysian Institute of Certified Public Accountants ("MICPA")
- · BSc (Hons) in Economics and Accounting, University of Bristol, United Kingdom

#### Expertise Summary

David is an Executive Director at BDO Tax Services Sdn Bhd and is the Head of BDO's Tax Advisory function. He has over 23 years of work experience in professional practice (audit, tax), investment banking and in a commercial group.

He is a Member of CTIM since May 1996 and has served as a Council Member from June 2010 to June 2014 and as chairman of its Technical Committee – Indirect tax from June 2012 to June 2014.

He is also a Fellow member of the Institute of Chartered Accountants in England and Wales ("ICAEW"), member of the Malaysian Institute of Accountants ("MIA") and Malaysian Institute of Certified Public Accountants ("MICPA").

David's expertise is in corporate tax advisory work for local and multi-national companies in the financial, trading, property and manufacturing sectors.

David has extensive tax experience in cross border transactions, corporate restructuring, local and foreign listings, international mergers and acquisitions, joint ventures, group financing, debt restructuring and offshore investment structures. He has also led numerous GST & transfer pricing engagements for both domestic and multinational groups. David was also CFO in a multi-national financial group prior to joining BDO.

#### **Country Experience**

Malaysia, Asia Pacific and United Kingdom

## LAVINDRAN SANDRAGASU

Current Position: Senior Executive Director,

PricewaterhouseCoopers Taxation Services Sdn Bhd



#### Professional Qualifications

Fellow of the Chartered Association of Certified Accountants (UK)

#### Experience

Lavin has taken a key role in the firm's Energy and Mining tax specialist group since its inception in 1995 and provides clients with industry focused, specialist services and solutions to the increasingly complex issues they are faced with. For the oil and gas industry contractors from a wide spectrum of the oil & gas value chain. He has also presented in many oil & gas conferences over the years.

Lavin has advised on multitude of issues pertaining to the Income Tax Act, Petroleum Income Tax Act and Goods and Services Act. He has supported clients on their compliance matters as well as advisory. He has also been involved in field audits as well as having extensive dealings with the offices of Inland Revenue Board.

He is also involved in running tax workshops and seminars for PricewaterhouseCoopers.